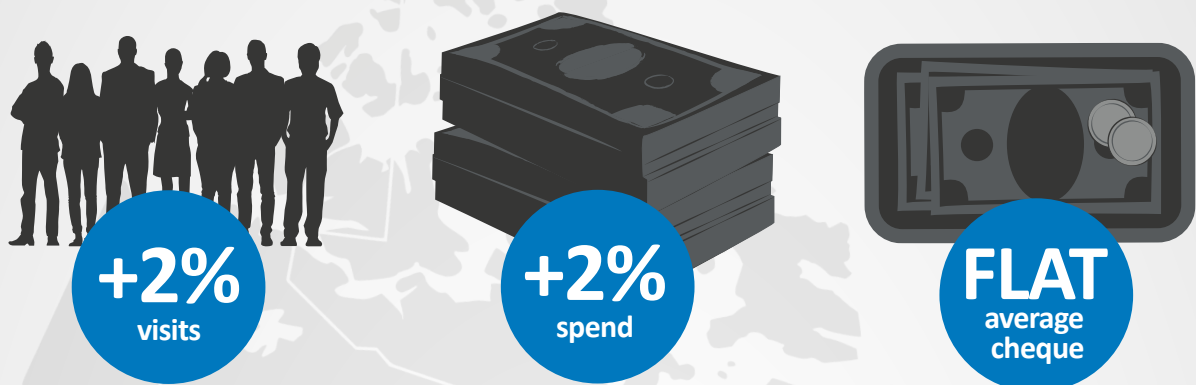


Foodservice Canada

Out-of-Home Eating Trends

Consumers Cautiously Return To Foodservice



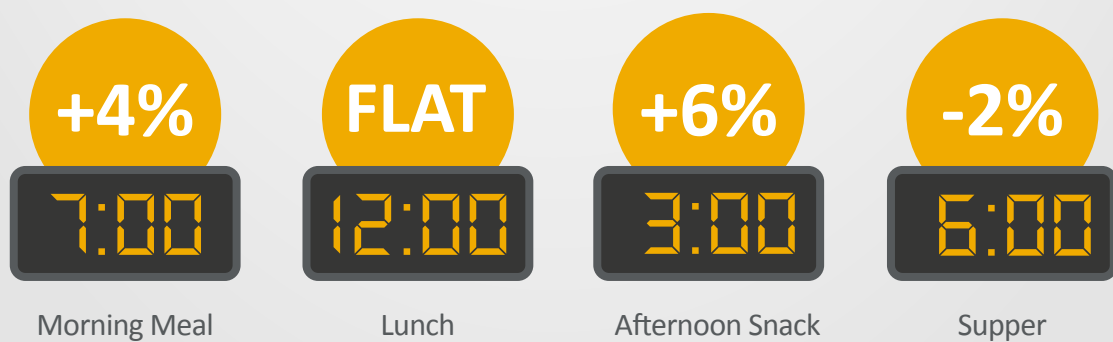
As Canada's economy ticks up, consumers are eating out of home more. But they continue to choose the less expensive dayparts and channels, an indication that they remain protective of their wallets even as consumer confidence climbs.

Spend



For example, quick service restaurants (**QSR**) and **retail**, two of the least expensive out-of-home options, saw significant spending increases. The most expensive channel, full service restaurants (**FSR**), was the only one to decline.

Traffic



Similarly, consumers opted for the less expensive dayparts, such as **afternoon snack** and **morning meal**, rather than the most expensive daypart, **supper**.

Source: The NPD Group / CREST®, Q3 2017