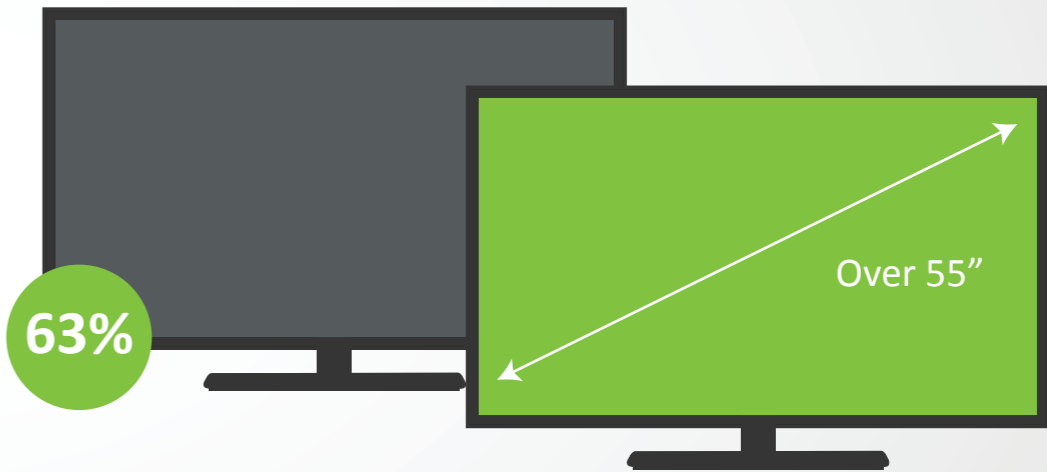


Booming Growth for Large Format Commercial Displays in Canada

Large format commercial display revenue grew +71% in Q4 2016 vs. same period in 2015.



The story is even bigger in larger screen sizes. Screen sizes 55 inches and larger accounted for 63% of category revenue, and revenue grew more than two times compared to previous year.



The increased use of these displays in retail stores, restaurants, doctors' offices, corporate offices, libraries, and other locations is helping the rise and presenting an opportunity.

Source: The NPD Group/ Distributor Track — Canada / October to December 2016 vs. same period 2015

Get more insight on Canada's technology distribution market. For a complimentary, in-person distribution market overview from an NPD industry expert, contact The NPD Group at 866-444-1411 or contactnpd@npd.com.

